

CITIZEN WATCH AMERICA

C O R P O R A T E S A L E S



C O R P O R A T E E X C L U S I V E S



CITIZEN WATCH AMERICA

a leader in timekeeping innovation and home of the industry's oldest and most experienced Corporate Sales division, is uniquely qualified to find the right timekeeping solution for any business program.

TABLE OF CONTENTS

04 Bulova Corporate Collection

10 Citizen Eco-Drive

14 TFX Collection

20 Customization Options



C O R P O R A T E C O L L E C T I O N

The Bulova Corporate Collection, with versatile styling to suit the many ways we work and live today, offers the ideal timekeeping options for the professional on the move.

Developed exclusively for the corporate market, the Corporate Collection includes the perfect basics, in large and small sizes — designed with an emphasis on quality and enduring style. And, every Corporate Collection watch can be customized, with both engraving and a variety of dial treatments available.

It's all part of the Citizen Watch America Corporate Advantage — your source for trusted brand names — with hundreds of styles to suit any taste, prices for every budget and unique customization options. Citizen Watch America, a leader in timekeeping innovation and home to the industry's oldest and most experienced Corporate Sales division, is uniquely qualified to find the right timekeeping solution for any business program.



96L327

Dia.: 30.0mm
Thk.: 7.8mm



96B438

Dia.: 43.0mm
Thk.: 10.2mm

96L327

- Pink sunray dial
- Stainless steel case and bracelet
- Fold-over clasp with push buttons
- Crystal bezel
- Water resistant to 30 meters

96B438

- Black sunray dial
- Black leather strap
- Luminous hands
- Rotating one-way bezel
- Water resistant to 50 meters



96L274

Dia.: 32.0mm
Thk.: 7.4mm



96A228

Dia.: 40.0mm
Thk.: 8.55mm



96L272

Dia.: 32.0mm
Thk.: 7.4mm



96A222

Dia.: 40.0mm
Thk.: 8.55mm

- 96L274: Light blue dial with silver indexes
- 96A228: Blue dial with silver Roman numerals
- Stainless steel case and bracelet
- Fold-over clasp
- Water resistant to 30 meters

- Gray sunray dial with silver Roman markers
- Luminous hands
- Stainless steel case and bracelet
- Fold-over clasp
- Water resistant to 30 meters



96M167

Dia.: 30.0mm
Thk.: 8.5mm



96B437

Dia.: 40.0mm
Thk.: 9.0mm

- White dial with luminous hands and markers and silver white indexes
- Flat mineral crystal
- Stainless steel bracelet with silver finish
- Double-press fold-over clasp
- Water resistant to 30 meters



96M161

Dia.: 30.0mm
Thk.: 8.5mm



96B377

Dia.: 40.0mm
Thk.: 9.0mm

- Black dial with lumious hands and markers and silver white indexes
- Flat mineral crystal
- Stainless steel bracelet with silver finish
- Double-press fold-over clasp
- Water resistant to 30 meters

- Blue dial with luminous hands and markers and gold-tone indexes
- Flat mineral crystal
- Stainless steel bracelet with silver finish
- Double-press fold-over clasp
- Water resistant to 30 meters



98M138

Dia.: 30.0mm
Thk.: 8.5mm



98B392

Dia.: 40.0mm
Thk.: 9.0mm



97L152

Dia.: 30.0mm
Thk.: 8.1mm



97A120

Dia.: 38.0mm
Thk.: 8.7mm

- Patterned champagne dial with gold Arabic and stick markers
- Domed crystal
- Stainless steel bracelet in gold-tone finish
- Double-press fold-over clasp
- Water resistant to 30 meters



98L218

Dia.: 30.0mm
Thk.: 8.1mm



98A150

Dia.: 38.0mm
Thk.: 8.7mm

- Patterned silver dial with gold Arabic and stick markers
- Domed crystal
- Stainless steel bracelet with two-tone gold and silver finish
- Double-press fold-over clasp
- Water resistant to 30 meters

- Patterned champagne dial with gold Arabic and stick markers
- Domed crystal
- Black leather strap
- Water resistant to 30 meters



97A70

Dia.: 38.0mm
Thk.: 8.7mm



97V25

Dia.: 30.0mm
Thk.: 8.1mm

- Black sunray dial with individually hand-set diamond accent and gold stick markers
- Domed crystal
- Black leather strap
- Water resistant to 30 meters



97F55

Dia.: 38.0mm
Thk.: 8.7mm



97Y01

Dia.: 30.0mm
Thk.: 8.1mm

CORPORATE COLLECTION



96A294

Dia.: 38.0mm
Thk.: 8.7mm



96L307

Dia.: 30.0mm
Thk.: 8.1mm

- Black dial with silver white Arabic and stick markers
- Domed crystal
- Stainless steel bracelet
- Double-press fold-over clasp
- Water resistant to 30 meters



96A000

Dia.: 38.0mm
Thk.: 8.7mm



96L005

Dia.: 30.0mm
Thk.: 8.1mm

- Patterned silver dial with silver Arabic and stick markers
- Domed crystal
- Stainless steel bracelet
- Double-press fold-over clasp
- Water resistant to 30 meters



96A28

Dia.: 38.0mm
Thk.: 8.7mm



96T58

Dia.: 30.0mm
Thk.: 8.1mm

- Patterned silver dial with silver Arabic and stick markers
- Domed crystal
- Black leather strap
- Water resistant to 30 meters



CITIZEN

Eco-Drive | Purposeful Power

CITIZEN ECO-DRIVE COLLECTION

The Citizen Corporate Exclusives feature timeless styles that effortlessly take you from work to play.

Our Corporate Exclusives include an assortment of styles and our proprietary, sustainable Eco-Drive technology which powers our watches by any light. Developed exclusively for the corporate market, Citizen's collection of timepieces underscores our values of technical precision, innovation, quality craftsmanship and design excellence.



HOW IT WORKS

Converts any light into energy



Energy is stored in a power cell



Keeps most watches working for at least 6 months, even if stored in the dark



AW1219-53A

Dia.: 42.0mm

Thk.: 9.04mm

- White dial with stainless-steel gold-tone case and silver-tone bracelet
- Fold-over clasp with push buttons
- Water resistant to 50 meters



FE6019-55A

Dia.: 33.0mm

Thk.: 8.24mm



FE6018-58E

Dia.: 33.0mm
Thk.: 8.24mm



AW1218-56E

Dia.: 42.0mm
Thk.: 9.04mm

- Black dial with silver stick markers
- Stainless steel case and bracelet
- Fold-over clasp with push buttons
- Water resistant to 50 meters



FE6018-58A

Dia.: 33.0mm
Thk.: 8.24mm



AW1218-56A

Dia.: 42.0mm
Thk.: 9.04mm

- White dial with silver stick markers
- Stainless steel case and bracelet
- Fold-over clasp with push buttons
- Water resistant to 50 meters



TFX COLLECTION

The TFX Collection blends exceptional style with incredible value. Distributed by Citizen Watch America, TFX watches offer the quality and fashion that consumers expect from one of the world's most renowned timekeeping brands at prices that meet the requirements of any corporate program.

With stainless steel bracelets, leather straps, water resistance to 30 meters, and such special touches as mother-of-pearl dials and individually hand-set crystals, TFX watches include the features of far more costly timepieces and are designed to create unforgettable and distinctive presentations.



38M100

Dia.: 26.0mm
Thk.: 8.5mm



38B100

Dia.: 39.0mm
Thk.: 9.0mm



36M100

Dia.: 26.0mm
Thk.: 8.5mm



36B100

Dia.: 39.0mm
Thk.: 9.0mm



36M106

Dia.: 26.0mm
Thk.: 8.5mm



36B107

Dia.: 39.0mm
Thk.: 9.0mm



36B113

Dia.: 39.0mm
Thk.: 9.0mm



36M109

Dia.: 26.0mm
Thk.: 8.9mm



38B102

Dia.: 40.0mm
Thk.: 9.5mm



38M103

Dia.: 30.0mm
Thk.: 9.0mm



36B110

Dia.: 39.0mm
Thk.: 9.0mm



36M107

Dia.: 26.0mm
Thk.: 8.5mm



36N100

Dia.: 36.0mm
Thk.: 9.0mm,
11 crystals



36C101

Dia.: 40.0mm
Thk.: 9.0mm



36T117

Dia.: 30.5mm
Thk.: 8.0mm,
16 crystals



36A104

Dia.: 40.0mm
Thk.: 8.5mm



36A115

Dia.: 38.0mm
Thk.: 8.6mm



36L000

Dia.: 29.0mm
Thk.: 8.1mm,
8 crystals



37A001

Dia.: 38.0mm
Thk.: 8.6mm



37L001

Dia.: 29.0mm
Thk.: 8.1mm,
8 crystals



38A001

Dia.: 38.0mm
Thk.: 8.6mm



38L001

Dia.: 29.0mm
Thk.: 8.1mm,
8 crystals



36A105

Dia.: 42.5mm
Thk.: 10.0mm



36T115

Dia.: 33.0mm
Thk.: 8.5mm, 56 crystals,
Mother-of-Pearl



36B111

Dia.: 44.0mm
Thk.: 11.5mm



CUSTOMIZING & SERVICES

To commemorate an important milestone, acknowledge exceptional performance or provide incentive for continued achievement, nothing is more personal than a customized timepiece.

For a colorful touch, logos or designs can be imprinted or recreated as silhouette dials on many of our styles. Most watch casebacks can be personalized with engraved messages and logos. Contact your Citizen Watch America sales representative or distributor for additional information.*

*TFX watches are not customizable.



Engraving

- Your personal message or logo can be engraved on the backs of watch cases or on solid brass plates on a variety of award clocks. TFX watches are not customizable.